

# kansas state collegian

www.kstatecollegian.com

thursday, march 1, 2012

vol. 117 | no. 108



Tomorrow:  
High: 48 F  
Low: 27 F



Saturday:  
High: 49 F  
Low: 30 F

05

Facebook official  
Brian Hampel discusses  
making relationships public  
on social media sites.

06

Localized  
Check out the second  
installment of Think Local on  
page 6 and 7.

08

Cross trained  
See a review of the new  
crossfit exercise class offered  
at the Natatorium.

## Fraternity hosts 'PhilanthroCakes' as part of K-State Proud Week



### Concept of students helping students, 'sweet', say fraternity members

Claire Carlson  
staff writer

FarmHouse Fraternity hosted a pancake feed to benefit K-State Proud Wednesday. The event, known as PhilanthroCakes, is an all-you-can-eat pancake event which was open to all K-State students. PhilanthroCakes is part of K-State Proud week on campus, where the motto is "Students Helping Students." This year's campaign fundraising goal is \$120,000.

A variety of supplies were gathered for the night's feed including 150 pounds of pancake batter, 36

Erin Poppe | Collegian

**Justin Thomas**, freshman in business administration, and **Ryan Schmidt**, sophomore in business administration, contribute to the cause by cooking pancakes on a rotating stovetop.

**PROUD | pg. 8**

## Changing majors can help students discover graduate program, career

### Average K-Stater changes degree track two to four times throughout college

Amy Himmelberg  
staff writer

With more than 250 undergraduate programs offered at K-State, students will inevitably face the dilemma of choosing a major. Often, incoming freshmen feel pressure to choose a major right away, whether from their parents, peers or society in general, and this can be counterproductive to their graduation track.

For Leah Baus, sophomore in open option, changing her major from architecture was a decision that she said changed her life for the better.

"The high school atmosphere made me feel like I didn't have time to figure out all my options," Baus said.

According to Pat Bosco, vice president for student life and dean of students, only about 20 percent of students end up graduating with the major they started with. He also said the average student makes two to four degree changes during their time at K-State.

"It's ludicrous to ask an 18-year-old to lock in a career choice for life," Bosco said. "There are 60-year-olds that don't know what they want to do when they grow up."

Angelia Perry, adviser in the College of Arts and Science, spends countless hours talking to students who have not declared a major yet or are in the process of changing their major. A student can remain in open option for up to 60 credit hours, which creates a safe place for students, as they

often don't know that they are even interested in a certain area until they take their first course.

"Students often begin course work in an area and realize they aren't interested or prepared to take on the material," Perry said.

**"You're not a failure if you change your major. That extra time it may take you is well worth it if you end up loving your job."**

Leah Baus  
sophomore in open option

As an academic community, K-State recognizes that students need to explore a variety of different career opportunities and earn a marketing advantage by documenting a couple of interests through minors and secondary majors.

There is a wealth of resources available to aid students in their selection, including Career and Employment Services and the Academic and Career Information Center. Students are welcome to meet with a career specialist and take the free self-directed search at Holton Hall, or with their academic adviser trained to help them find the right path at any time.

"I realized my values weren't lining up with my career choice, and my life was going in a different direction than I envisioned," Baus said. "I wish I wouldn't have ignored the signs as long as I did."

According to the academic and career information center homepage, students who are ready to

change their major need to go to their current designated office to start the paperwork. Advisers can help direct students to the right departments, which can provide them with remaining paperwork and inform them of any additional requirements unique to that college.

"My adviser was very helpful and supportive," Baus said. "I had a new adviser in open option within two days."

Perry said sometimes students realize they didn't put enough thought into choosing their major in the beginning or they do not have the interest or aptitude for the classes they are taking.

After years of experience, Perry said she can usually tell that a student is ready to declare a major after feeling 80 to 90 percent sure of their choice for a few months, or they have taken an introductory class and shown an interest in pursuing that subject matter further.

"You're not a failure if you change your major. That extra time it may take you is well worth it if you end up loving your job," Baus said.

Both Bosco and Perry acknowledge that students often hesitate to change their major even if it's not the right fit because they are concerned how it will affect their graduation plan both academically and financially.

"Changing your major can actually save you time rather than delaying a change for another semester from something that is making you miserable," Perry said.

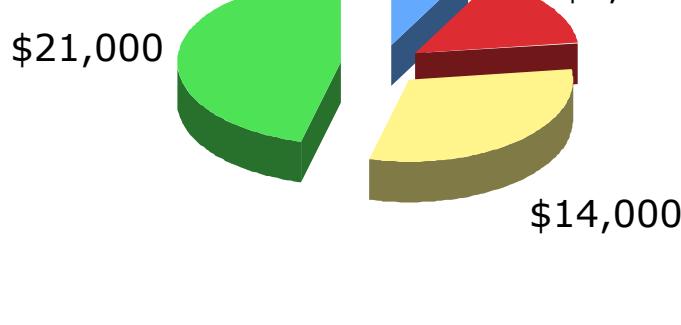
Many majors, especially in the arts and sciences department, require electives that can be transferred to other majors, helping them find the right path at any time.

"I realized my values weren't lining up with my career choice, and my life was going in a different direction than I envisioned," Baus said. "I wish I wouldn't have ignored the signs as long as I did."

According to the academic and career information center homepage, students who are ready to

**CHANGE | pg. 8**

## Cost of changing your major after a given length of time\*



- 1 semester
- 1 year
- 2 years
- 3 years

\*cost is approximated based on in-state tuition at 15 credit hours a semester

## Study shows break-through in birth control option for men

### Hormones used in testing 'effect more than' sperm or eggs, minimal side effects possible

Kelsey Castanon  
managing editor

Female birth control pills have been readily available for the past 50 years, and men have often faced little responsibility when it came to their roles in pregnancy prevention. But after more than 40 years of research, a male birth control pill may soon give men the chance to be more active in family planning.

**"I felt [birth control] was one-sided, and if I could do something to develop a male pill that would help the situation I would. I've been working on it since."**

Joseph Tash  
reproductive biologist at the University of Kansas Medical Center

Researchers of the University of Kansas Medical Center have a non-hormonal contraceptive pill for men in the works. Joseph Tash, reproductive biologist at the center, said he began his studies in the late 1960s after noticing how all reproductive responsibility fell upon the female.

"I felt it was one-sided, and if I could do something to develop a male pill that would help the situation I would," Tash said. "I've been working on it since."

During the past 10 years, Tash and his research team have been experimenting with a pill that could potentially change the role of contraceptives.

"We are targeting a variety of different aspects of male reproduction that ultimately prevent the sperm from either getting to the egg or being produced, period," Tash said.

This method employs the use of H2-gamendazole, a compound that stops sperm from developing in the testes. Derived from an anticancer drug, Tash said gamendazole prevents mature, competent sperm from ever producing.

The new drug development has no effects on the male's hormonal system, which is dissimilar than that of the female birth control pill. The female pill uses hormones to prevent ovulation; tricking the brain into thinking it had already ovulated, thus turning off egg production.

There have been attempts with hormonal methods for men, but unlike women, shutting down the reproductive system is a little more complicated. While women make one egg each month, men produce about 1,000 sperm every second, said Ajay Nangia, urologist at the center and researcher alongside Tash.

"It's a much more defined hormonal

cycle that can be targeted," Nangia said.

But giving men testosterone, like giving women estrogen and progesterone, is not as effective as one would think, Nangia said. Some men's hormones shut down more readily than others, a factor that could be attributed to race. Researchers are unsure of why.

"The hormones that are used effect more than just the production of sperm or eggs, and this is where the side effect issues can become problematic with the hormonal approach," Tash said. "You're affecting more systems than just the sperm in the testes."

But because gamendazole only targets later stages of sperm production, the pill would act as a quicker and safer method than that of a hormonal contraceptive. This also means there are minimal side effects.

Should such a pill hit supermarket shelves, will men actually take it?

Evan Hall, senior in fine arts, said he's not sure if he likes the idea of a male birth control method, but he would not completely rule out using the contraceptive.

"I think birth control is for women," he said. "But if I wanted to be absolutely certain I wouldn't get a girl pregnant, I would use it."

Nangia conducted a study of around 300 people in the Kansas City area to gauge social acceptability of a male contraceptive. What he found is that peoples' responses were dependent on the stage in their life and stability within relationships.

"Ninety-plus percent of both men and women agreed that it's a joint responsibility," Nangia said. "It's the responsibility that women have felt all along; that they need to take control and take charge but they have other issues that they also, both male and females in their college years, have to be considerate of, which is STD prevention."

Jordan Louis, junior in elementary education, said a new birth control method for men takes away built-up pressure for women. Too often, she said, guys blame the female if their birth control fails. Now, men will be held equally responsible.

Such a pill is required to hold promise for being safe, effective and, also importantly, reversible. The center has begun its discussions with the Food and Drug Administration and is currently in pre-clinical status. However, Tash said he is ready to approach them regarding what additional studies need to be completed before human trials.

"It has to be very effective," Nangia said. "One hundred percent if at all possible; 100 percent reversible and no side effects. That's a high bar to aim for."

Safety is the main factor in if the FDA will grant human trials. As of now, Tash is ready to present his extensive safety data, but additional safety tests will ultimately be required to determine any possible side effects.

The amount of time it will take for gamendazole to complete all phases will be determined by the administration. However, Tash said he hopes that the research between the center and the department of urology will lead to human clinical trials within the next few years.

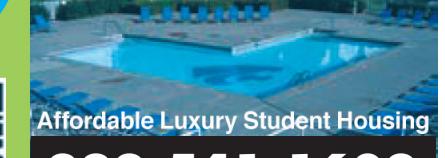


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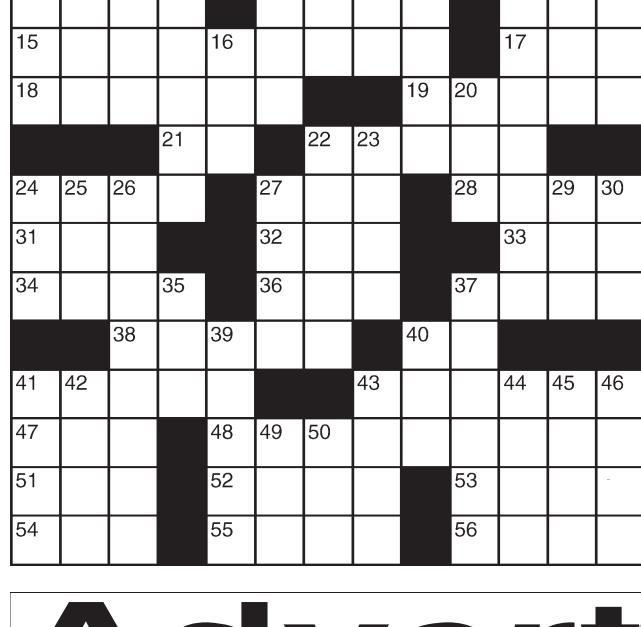


**ACROSS**

- 1 Airport schedule (Abbr.)
- 5 Mop the deck
- 9 Kimono closer
- 12 Anger
- 13 Sit for a photo
- 14 Pal of Wynken and Blynken
- 15 Ancient Mariner's burden
- 17 Right angle
- 18 Theatrical
- 19 American emblem
- 21 Performing
- 22 Mythical lecher
- 24 Geek
- 27 — capita
- 28 Billions of years
- 31 Away from WSW
- 32 Raw rock
- 33 Potential syrup
- 34 Prob-ability
- 36 Eggs
- 37 Wan
- 38 Hidden supply
- 40 — usual
- 41 One of The Donald's exes
- 43 Snare vessel?
- 47 Venusian
- 48 Colonial sewer
- 51 — Doubtfire"
- 52 Island neck-wear
- 53 Arctic diving birds
- 54 "May-day!"
- 55 Ticklish Muppet
- 56 For fear that
- 20 Favorable vote
- 22 Wait on
- 23 Vicinity
- 24 Ultra-modernist
- 25 Conclusion
- 26 Relief provider
- 27 Milne bruin
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- 40 Whatever number
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- 42 Roundish hairstyle
- 43 Old U.S. gas brand
- 44 Libertine
- 45 Requests
- 46 "Hey, you!"
- 49 Conger, for one
- 50 Quarter-back
- 53 Arctic diving birds
- 54 "May-day!"
- 55 Ticklish Muppet
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- 53 Arctic diving birds
- 54 "May-day!"
- 55 Ticklish Muppet



Solution time: 25 mins.



Yesterday's answer 3-1

## Logan's Run | By Erin Logan



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### LETTERS TO THE EDITOR

The Collegian welcomes your letters to the editor. They can be submitted by email to [letters@kstatecollegian.com](mailto:letters@kstatecollegian.com), or in person to Kedzie 116. Include your full name, year in school and major. Letters should be limited to 350 words. All submitted letters may be edited for length and clarity.

### CORRECTIONS

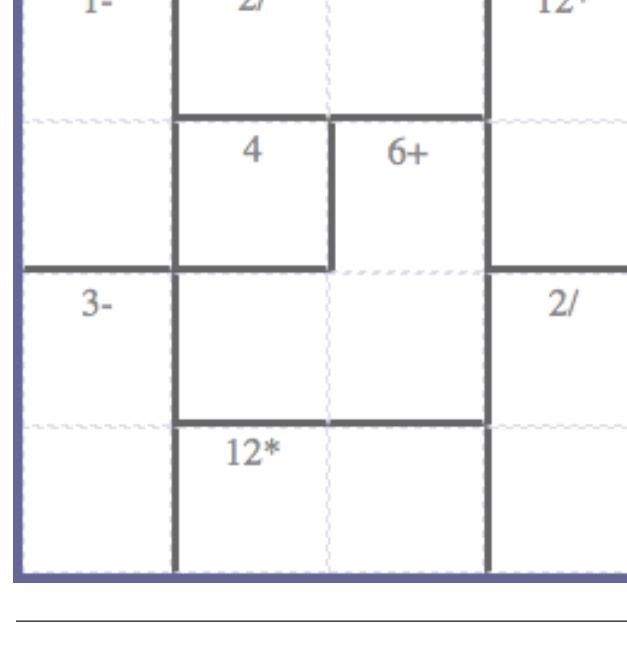
If you see something that should be corrected or clarified, please call our managing editor Kelsey Castanon at 785-532-6556, or email her at [news@kstatecollegian.com](mailto:news@kstatecollegian.com).

## kansas state collegian

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## KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



### 2-29 CRYPTOQUIP

H Z R F L P ' E J D O Y P B H P E N E Z L  
 R H O L F L P N P L E H I L R K K  
 L F L P H P B . H B Y L J J H ' I

Z R F H P B R K L R D - K L J J P H B Z E .

**Yesterday's Cryptoquip:** THE RESTLESSLY EXCITED MOTORIST SPEEDING TO EXIT THE HIGHWAY WAS CERTAINLY ON A RAMP-AGE.

Today's Cryptoquip Clue: I equals M



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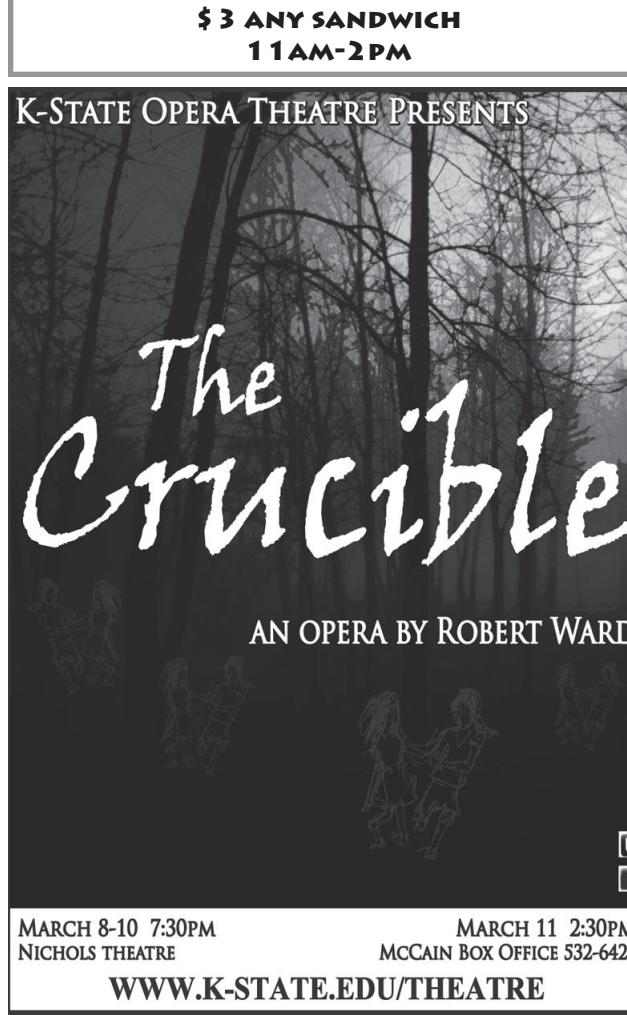
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\*Suggestive themes



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3610 Everett Drive  
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3604 Ian Cr.  
 \$1250 August

722-B Osage (duplex)

\$1250 August



## LETTER TO THE EDITOR

To the Editor:

We the Chinese students and scholars at Kansas State University are shocked, saddened, disappointed and feel hurt by the publication of the article, "Public universities should not accept students from the countries that have bad relations with U.S.," by Sean Frye in the Collegian last Friday.

We are shocked because we have been collectively labeled by Sean Frye as "enemies" of the U.S. simply because we come from China.

We are saddened because the grossly wrong accusation by Sean Frye was completely baseless when international students are paying out-of-state tuition for pursuing their degrees at K-State. Obviously,

neither Sean Frye nor Collegian editors bothered to check the facts.

We are disappointed because we regard K-State as a great international community, but unfortunately alarming statements from Sean Frye seemed to depict a different picture.

We feel hurt because we believe the U.S. is a country of fairness and justice, but such a defamatory and discriminatory opinion was published in the campus newspaper under the guise of freedom of speech.

K-State's Principles of Community are endorsed by the president, the provost, and all university governance bodies including the Student Governing Association, the Graduate Student Council, the

Graduate Council, the Faculty Senate, and the K-State Classified Senate. The first principle states that "we affirm the inherent dignity and value of every person and strive to maintain an atmosphere of justice based on respect for each other." The publication of this article is a blatant violation of this very fundamental principle.

With the publication of Sean Frye's apology in today's Collegian, we would like to request:

The Board of Directors of Student Publications Inc., the owner of the Collegian, should conduct an independent investigation on this article's publication process.

The Collegian should apologize to the entire K-State

community in the form of an editorial.

We believe that all international students, including those from Afghanistan, Iran, Iraq, Turkey, and many other countries, bring goodwill, diversity, different cultures and customs to K-State and Manhattan. We bring a window to the world to K-State's campus.

As an international student organization, CSSU has always strived to work hard to promote cultural exchange and the friendship between domestic and international students. Despite what happened, we pledge to continue to work hard toward this goal. We are all Wildcats, not "enemies"!

The Chinese Students and Scholars Union

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## LETTER FROM THE EDITOR

Faculty, staff and students,

I want to apologize for the shortcomings in the process and oversight that led to the publication of Sean Frye's article on Friday, Feb. 24.

When any column or article comes from a reporter it is first read by the desk editor. After that first reading, comes a three-person review process designed to improve the text as well as catch any errors. With opinion pieces in particular, our student editors are often apprehensive since the text reflects the writer's personal beliefs. In this case, the editors should have raised concerns about the content and style of the column.

I am currently taking steps to improve the editing and review process at the Collegian. Having reviewed our editing procedure, I have analyzed its strengths and weaknesses so that my staff and I can develop a system that will prevent missteps of this sort from happening in the future.

Caroline Sweeney  
Editor-in-Chief

## NEW...

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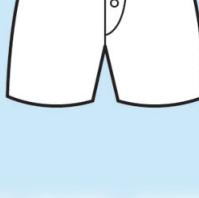
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## WOMEN'S BASKETBALL

# Cyclones play off Wildcat's mistakes, come away with win



Logan M. Jones | Collegian

Junior Brittany Chambers and the K-State women's basketball team traveled to Ames, Iowa Wednesday to battle the Iowa State Cyclones. The Wildcats were defeated by the Cyclones in a 57-33 in a blowout.

**Kelly McHugh**  
sports editor

K-State hit the road for Ames, Iowa on Wednesday night for what would be their final road game of Big 12 conference play, and after having their hearts broken in an overtime loss to Missouri last Saturday, Wednesday night's 57-33 blowout loss to Iowa State came about after

an offensive lapse from the Wildcats.

It was not anything the Wildcats were worried about going into the game that set them back for a loss. Junior forward Chelsea Poppens, the Cyclones' leading scorer who put away 23 points against the Wildcats in Manhattan, posted no threat in the game with her low final four points and Iowa State's

usual aggression was not nearly as apparent as it was the last time the two teams met up.

The Wildcats' loss came because of their own play. Their own mistakes. Their own missed shots.

"It appears as though we never worked on offense," K-State assistant coach Kamie Ethridge said in a post-game interview on K-State sport

Network. "We clearly need to clean some things up. We're better than that. We've got to figure out some things before we play Texas Tech, this is a disappointing loss. An unbelievably, unspeakable disappointment."

While K-State's senior guard Tasha Dickey put the first points on the board with a quick 3-pointer and K-State would appear to have



Logan M. Jones | Collegian

**Jalana Childs** makes a move against a Baylor defender Feb. 4 at Bramlage Coliseum. Childs, who was a 2010-11 All-Big 12 second team selection, is trying to lead the Wildcats into the postseason and end her senior season on a high note.

a strong opening, the rest of the first half was full of low scoring for both teams.

Dickey's opening points were followed by two full minutes of no scoring until the Cyclones went on a 5-0 run led by a 3-pointer by freshman guard Nikki Moody.

Another 3-pointer from Dickey closed the Wildcats five minute scoring dry spell and gave K-State a one-point lead.

During the first 10 minutes of the game, neither teams scored points in the double digits, and, while playing aggressively on the defense, the apparent frustration on the offensive end of the court showed as scoring remained low the remainder of the half.

While K-State had the opportunity to tie up the first half in the final 30 seconds, junior guard Brittany Chambers hit the rim on a missed layup, giving Iowa State the ball. The Cyclones were able to capitalize on the Wildcat's mistake and scored two more points in the final three seconds of the half to put the score at 21-17 when the teams headed to the locker rooms.

After half time things only went down hill for the Wildcats as the Iowa State shooting percentages rose while K-State's dropped.

The second half opened with back-to-back 3-pointers for Iowa State's sophomore forward Hallie Christofferson, the lead grew to 10 points and while K-State senior forward Branshea Brown put away two points and worked to close the gap

in the score, K-State struggled to find an offensive rhythm.

In six straight Wildcat possessions K-State gave up six turnovers to the Cyclones. Those turnovers were six of the 20 K-State would let up during the course of the game.

K-State finished the game with Dickey and Childs breaking double-digits in scoring with 11 and 10 points, respectively. Dickey's 11 points were all a product of her strong first half, as she scored no points for the Wildcats in the second half.

The win over K-State allowed the Cyclones to sneak into fourth place in the Big 12, a position the Wildcats have loosely let slip away with their unfortunate loss to Missouri and this blowout loss to Iowa State.

While the Wildcats opened Big 12 play extremely competitive, they have a lot to prove on Saturday evening when they take on Texas Tech for their last scheduled Big 12 Conference game before the Big 12 tournament.

Saturday's game is scheduled for 6 p.m. in Bramlage Coliseum and will be the team's senior night as seniors

JuliAnne Chisholm, Jalana Childs, Emma Ostermann, Branshea Brown and Tasha Dickey step on the court one last time.

"I hope people don't get down on us at this point because we really need a good crowd," Ethridge said. "We really need to do that for our five seniors who have given their heart and souls on the court."

## BASEBALL

# New prize offered to students by Bat Cats

**Taylor Wallace**  
staff writer

With K-State's baseball season home opener days away, the Bat Cats program is finding unique ways to get students to Tointon Family Stadium.

Bat Cats is a student rewards program for the K-State baseball team. The program is based on a punch card system. When students sign up, they receive a punch card that they must bring to every home baseball game they attend.

Kayla Bosco, a fan experience and sales graduate intern and graduate student in journalism and mass communication, said as students accumulate punches they receive prizes or are eligible for drawing prizes based on the established prize levels. For previous members of Bat Cats, the drawings are a new addition and an added bonus this year.

"Prizes will include a Bat Cats T-shirt, powercat sunglasses, in addition to other great prizes," Bosco said.

Registration is free for students along with admission to any home game. Those interested in joining Bat Cats must currently attend K-State and bring a student ID when registering.

Students can sign up at

both men and women's basketball games on March 3 at the student information table at the northeast entrance of Bramlage Coliseum. There will also be opportunities to sign up during the home baseball games at the fan experience gazebo located along the third base line.

There is one rule for members of Bat Cats: there will be no punches given after the second inning so make sure to get to the games early.

"Bat Cats was created as an incentive to increase student attendance at K-State baseball games and to foster student support for other K-State sports teams," Bosco said.

The Wildcats face off against Pacific in a three-game series beginning on March 2 at 3 p.m. Saturday's game is set for 2 p.m. and the final game will be March 4 at 12 p.m.

For more information on K-State baseball, visit [kstatesports.com](http://kstatesports.com). Also, follow @kstatesports on Twitter or like K-State Sports on Facebook for more information on Bat Cats and news on designated games that will count for double punches.

Bring your friends and come fill the stands this weekend to support your K-State baseball team and receive your first punch.

## WOMEN'S TENNIS

# Upset slips away, Wildcats fall to Huskers

**Ty Moiser**  
contributing writer

*Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.*

The K-State women's tennis team traveled to Lincoln, Neb. to take on the 9-1 Huskers. The Wildcats came up just short of making an upset win, as the Huskers beat K-State 4-3.

**"I played against a good opponent mentally and physically. I was personally happy [about my performance]. But it's never good to lose. I think we have stuff to work on, however, I think we have had good focus over the past few weeks, so there's no need to be negative."**

**Petra Niedermayerova**  
tennis player

Nebraska swept through all three doubles matches. This marking the third time K-State has been swept in doubles action this season.

"We had winnable match-

es at all three positions and didn't get the job done," said head coach Steve Bietau.

Bietau did however see some great play out of Petra Niedermayerova.

"We had one great performance. Petra's match there in singles was very impressive," Bietau said.

Bietau also felt the freshman showed their practice is paying off and the doubles showed improvement as well.

The highest point of the match was Niedermayerova improving her singles record to 9-1 with a straight set win over Huskers' Mary Weatherholt at No. 1 singles. Niedermayerova finishes the month of February with a perfect 6-0 record.

"I played against a good opponent mentally and physically. I was personally happy [about my performance]. But it's never good to lose," said Niedermayerova. "I think we have stuff to work on, however, I think we have had good focus over the past few weeks, so there's no need to be negative."

Niedermayerova is now 15-3 in straight set matches this season and is currently ranked No. 24 in the latest Campbell/ITA national singles rankings.

Junior Karla Bonacic had a solid afternoon with a three-set victory at No. 2 singles. This marking Bonacic's third



**Petra Niedermayerova** and the K-State tennis team traveled to Lincoln, Neb. on Wednesday to try and improve their 4-5 record this season. The women's tennis team will return to Manhattan to host the Oklahoma State Cowboys on March 9.

straight win. The junior has an impressive 14-6 record this season.

"It has been a long process. I had a lot to work on my game. I'm not close to being finished, but it's a process and I'm getting better and better," said St. Hill. "I just have to keep working."

K-State returns home to take on Oklahoma State on March 9 as Big 12 play begins.

"We will look forward to a good week of practice, and hopefully some productive practice that's going to prepare us better for next weekend," Bietau said.

## 'Relationship status' labels can provide answers, add drama



Brian Hampel

College students everywhere have profiles on Facebook and one of the reasons the website has become so popular is thanks to one particular feature. As the Zuckerberg character said in "The Social Network," "Relationship status. Interested in. That's what drives life at college. Are you having sex or aren't you?"

Since its inception, Facebook has introduced phrases like "it's complicated" and "Facebook official" into popular vernacular to describe romances of its users. What American 20-something wouldn't recognize the sad little broken heart that represents changing from "in a relationship" to "single?" Now that Facebook is so ubiquitous, it makes one wonder

whether or not Facebook has changed anything about how our relationships are viewed by others.

Polling students around campus, most people gave one of two responses when asked if the advent of the relationship status affected anything, with one camp saying that Facebook has had relatively little impact on our relationships.

Daniel Mazzetti, first-year environmental design student, does not place much importance on Facebook relationship statuses.

"It's not a big deal ... It just tells the news to a bunch of people who you're Facebook friends with," Mazzetti said.

Second-year architecture student Jeff Maccabe is recently married, and he didn't even have a relationship status for a long time because "Facebook isn't doctrine."

One individual who heard me interviewing students in Hale Library saw fit to yell from the floor above that, "Relationship statuses are stupid."

The other camp said that Facebook relationship sta-

tuses had a lot of significance for the first four or five years of the website's existence, but the impact simmered down as students matured and graduated from high school. Generally, it seemed to these students that relationship statuses made people freak out in high school, but that the novelty has worn off.

Interestingly, quite a few people made the distinction between high school Facebook and college Facebook, which prompted the realization that the current generation of college students may be the last group that can effectively compare dating before and after social networking.

Most youth started dating a few years before the social networking boom or just as it was catching on, but the current flock of high schoolers probably hasn't known a dating scene without Facebook.

When asked, many people mentioned that the public nature of the relationship status may not affect a romance for its duration, but that it can add unnecessary complications and awkward-

ness to break-ups.

If a couple splits on good terms and remains friends, comments like, "Good for you" or, "You're better off without her anyway," are unwanted. On the other end of the scale, if a couple breaks up on really bad terms, they might not want all of their friends to know about it (or worse, take sides) right away while there are still nasty feelings flying around.

Mazzetti agreed, saying that relationship status had the impact of "[making] it more awkward when you change it to single."

Sophie Lorsen, freshman in athletic training, shared a hilariously awkward anecdote when one of her (good looking) female friends broke up with her boyfriend and 20 guy friends "liked" the Facebook break-up.

Whether or not the relationship status actually affects relationships, it is still a hugely popular device, and there was a clear consensus as to why. When asked if there was possibly a pre-Facebook equivalent to being "Facebook official," nearly everyone

pointed to one landmark: "The equivalent used to be telling your friends," said Megan LeBarge, junior in business administration.

To Facebook's credit, it is a remarkably clear way of signaling to others, especially single people, that a person is taken. Where there might have been ambiguity before, where a social circle might not have known if those two that have been hanging out a lot are exclusive now, Facebook provides a clear yes or no.

Now that Facebook has been around a few years, we've learned to treat it with a grain of salt and a hint of maturity. Nobody I asked seemed to think of Facebook as the last word on anything social, even if they did in high school. Facebook isn't the judge of relationships that makes them official or not official. As far as relationships are concerned, we treat Facebook more like a press release.

**Brian Hampel is a junior in architecture. Please send all comments to [edge@kstatecollegian.com](mailto:edge@kstatecollegian.com).**

## Social media grapevine promotes selectively simplified news

**Maggie Eagan**  
contributing writer

**Editor's Note:** This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.

Numerous forms of social media are accessed multiple times a day by people all around the world. Social media is a major part of the average college student's life, largely because of the amount of time spent and the information gained from using it. In fact, some would even consider Facebook, Twitter and other social media devices as students' main source of news and information.

"I get my information mainly from the news sites I follow on Twitter, and then honestly just whatever my boyfriend tells me is going on," said Megan Ekedahl, junior in communication sciences and disorders.

Although the Internet is frequently used as a main source of news, apps are currently the fastest growing medium for accessing information, according to Tom Gould, associate professor of journalism and mass communications.

"I don't pay for cable because it's too expensive, so I use an app called Newsstand where you can access magazine and news articles," said Mary Estes, freshman in biology.

With the option to choose the type of medium in which one receives news, individuals also might inadvertently choose the kind of news they receive.

"Through social media we create self-

perpetuating groups that reinforce what we already believe. I now can 'defriend' somebody if I don't like what they're doing or saying," Gould said. "If this means we are more likely to only mix with people we already agree with, how does that affect our ability to progress?"

The groups that Gould says we create could be as simple as who you follow on Twitter, or those who like or support the same cause that you do. Whatever the context of the common thread that connects individuals, we find ourselves part of temporary, and often numerous, communities. These communities, however, are not usually established on a basis of necessity.

"Social networks allow us to create very fragile and largely unimportant communities," Gould said. "The communities we created 500 years ago were created to provide some sense of safety. Now you've got the ability to join a network, and then leave it. The question is, are we substituting deep and important groups with these not so deep, not so important groups?"

Recent controversy over the Susan G. Komen for the Cure Foundation cutting and then restoring funds to Planned Parenthood has led some to wonder whether issues like these would garner so much attention if social media did not exist.

According to a USA Today College article by Megan Gates, when the Komen Foundation originally pulled funding from Planned Parenthood, with the perceived intention of appealing pro-life supporters, the decision was met with backlash and criticism from

both pro-choice activists and those who argued political issues should not influence the Komen Foundation's stance on health care for women.

As noted in the USA Today article, protesters of the decision were vocal about their opinions through a variety of social media including Facebook, blogs and Twitter. Thousands more contributed their opinions via social media, and after just two days, the Komen Foundation announced that it would restore funding to Planned Parenthood once again.

The Komen Foundation scandal was not the first to become a topic of conversation through various types of social media. Following the BP oil spill of 2010, thousands flocked to Facebook with angry comments, according to a June 10, 2010 ABC News article, and a faux Twitter account called BPGlobal-PR, garnering more than 150,000 followers, was created to mock the way the crisis was handled.

Nearly every news story that draws large amounts of media attention is met with a reaction through various forms of social media. Although social media can clearly intensify and draw attention to an issue once it is a topic of discussion, it is not necessarily the way information is first received. It is clear that traditional media is not as used it once was, especially among younger groups, but Gould says the medium in which news is received does not necessarily matter.

"If the information or news is important, if it is relevant, it will indeed find you," Gould said.



With the emergence of social media and devices like smart phones and tablets, people are receiving their news and information in a new way.

### WEEKLY 10

## Helpful tips on how to represent yourself online, avoid scrutiny



Haley Rose

The transition from high school to college involves more than just learning to budget and a lack of constant parental supervision, it is an entire lifestyle upheaval that will ultimately require students to reassess many aspects of their lives. Unlike generations past, graduates of the new millennium have an additional avenue in which to prove their maturity – social media.

Employers have also become accustomed to the social media train that has stormed through Generation Y in the last five years, and they know how to use it to look for prospective employees.

In light of this increased scrutiny of online behavior, students need to be aware of how they represent themselves on social media sites in order to avoid issues like being looked over for a dream job because they were tagged in this year's "lost weekend" photos.

### Watch your language

It is always a good idea to keep cursing to a minimum online in case your mom gets a Facebook, but this rule does not only apply to profanity. Using proper language is also a key element of representing oneself as a student capable of professional behavior in the workplace. Using acronyms like "OMG" and "GTF0" doesn't exactly scream "I took two semesters of composition in college, hire me."

### Don't sink into pointless arguments

The internet is a fantastic medium in which to voice your opinions without having to own up to them in person. However, this fosters a perfect environment for endless negativity – which many people take advantage of. Don't fall into these endless traps of back-and-forth arguments. As the common phrase goes, "haters be hating," and word to the wise – leave the haters be.

### Be mindful of photographs

This almost goes without saying. The college experience stereotypically involves lots of alcohol, and that combined with the prevailing fad of maintaining a weekly quota of 600 facebook picture uploads often results in all 1,240 of your friends learning just how fun you really get on the weekends. A good rule to abide by

here is this: if you wouldn't show it to your parents, don't put it online.

### Keep the over-share in check

We've all done it – had a bad day and vented to the world in either 140 characters or on that brand spankin' new timeline. Remember, when tempted to over-share, there are a whole lot of eyeballs that can see what you post. Do you really want the hot teaching assistant from last semester to know you stepped in dog poop that morning? Not to mention the fact that over-sharing very quickly becomes over-the-top complaining, and the number of people hiring complainers is unsurprisingly low.

### Think before you post

Right along with watching the level of over-share is the general rule of really thinking about a post before you send it. It's like thinking before you speak, except online, you're speaking to a crowd of hundreds and potentially thousands of people. Watch for crude or discriminating language as well as unintentional double entendres.

### Provide useful information

This isn't so much a "do or don't" idea, but more of a "make yourself useful" suggestion. Twitter statistics

show that accounts relaying information or sharing news tidbits have a higher percentage of followers than those that are personal, "all about me" accounts. Sharing information also sends the message that you are an informed, attentive student – which looks good to potential employers.

### Watch what your friends post

There is always that one friend whose sense of humor hasn't exactly matured past that of a 14-year-old and thinks it's hilarious to post a crude picture on your wall. Even though you, yourself, didn't post it, it will still be on your profile and you will be associated with juvenile behavior. It isn't always immaturity to watch for in this case – be mindful of everything that can be connected to your profile.

### Beef up your privacy

Privacy on social media sites has become more prominent of a topic as the sites are becoming more widely used and safety issues have arisen from the availability of too much personal information. "Facebook stalking," in the colloquial sense is not necessarily full-fledged stalking, but takes the form of perusing through random users' pictures and "likes." In regards to presenting oneself as an employable college student, allowing anyone to view every album

you've ever posted could very likely come back to bite you. For personal accounts, lock your tweets, and only allow people you know to see personal photos and wall posts.

### Don't underestimate how much people can figure out

Err on the side of caution when sharing personal information or how well you feel about your sister's boyfriend. Information on the Internet travels much farther than we ever intend it to, so always assume that whatever you post on the Internet is never truly private.

### Don't let fear of slipping up keep you from enjoying social media

Social media is there for us to connect with our peers and even with potential employers. LinkedIn is more for that purpose than Facebook, but both are useful tools when marketing yourself. Don't be so wary of making a mistake that you never post and deprive yourself of this generation's main method of communication. Enjoy the fruits of technological advances and interact with friends, but along the way make sure you are being wise about what you post and how much you share.

**Haley Rose is a senior in journalism. Please send comments to [edge@kstatecollegian.com](mailto:edge@kstatecollegian.com).**

# THINK

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Part 2 of 4 - What's in a price?

Did I get your attention last week?

You are a demanding consumer. So am I. Capitalism promises the highest possible quality for the lowest possible price. We were sold this philosophy and we have bought it. Pun intended.

The biggest part of a retail price is not usually in the materials or shipping, even across the ocean. It is, in fact, the employed labor that went into conceiving, creating, marketing and delivering the product into your hands.

But you are also a demanding employee. Me too. Whether a college or a career job, an employer has something to sell and must set a price that covers what we cost.

So think carefully: as a consumer, is there any such thing as paying too little? No, as long as you (the employee) won't work for very much. Is there such a thing as paying too much? Not if it is just enough to keep from paying you too little.

Our usual thinking breaks this balance point between where we buy and what we get paid. The way most of us behave, paying less than we should while getting paid more than we need isn't merely a (good?) goal, it's our American right, darn it. Except that it is also economically unsustainable (even hypocritical).

Yet, for many consumers, deal-finding has cultured an almost predatory attitude. Once considered rude, today it is commonplace for customers to challenge a small local retailer with an online or big box store price and demand that the local retailer match or beat it. Lurk the consumer blogs and you'll find a prevalent entitlement mentality that demands that local retailers compete with online retailers, or else they don't "deserve" to be in business.

  
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Big box stores, followed by internet retailers, have brought a historically remarkable and dramatic shift to the way we buy and sell things. We celebrate the global marketplace. The deal-finder in us loves to pay someone far away a few bucks less for a thing than it costs to buy it at home. What possible downside could there be?

Perhaps it is the difficulty in finding a "good-paying" local job.

Last week, ABC News Nightline reported that we would demand \$23/hr to build iPhones that Chinese workers are gratefully building for \$2.78/hr. We sure don't want to pay more for that iPhone, so guess who gets the jobs?

In the same way, buying that computer, that bicycle, that book, or that clothing online is a vote for no local jobs. Buying it at a 'mart' is a vote for a low-wage job.

Why do small business employees earn more than those in large stores? Because they are actually expected to know something and help you, not just stock shelves or run a cash register.

So take stock and consider changing your shopping habits to favor local, and locally owned businesses. It will yield better-paying local jobs, including one you might actually like to have.

And it brings a new dimension to an old adage – you get what you pay for.

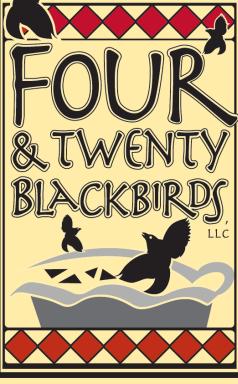
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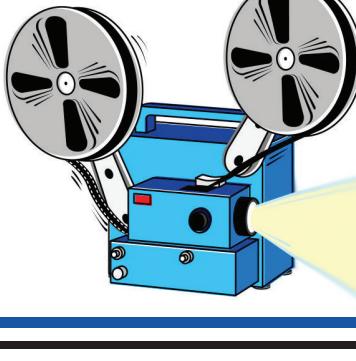
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## Individual study hours often not determined by blanket rule

Darrington Clark  
staff writer

Many students have heard the phrase, "For every hour you spend in a college class, you should spend two or three hours studying for it outside the classroom."

The rule of thumb is often used on high school seniors preparing to make the transition to college and has even been endorsed by The Kansas Board of Regents. Such an intensive study schedule may not be such a blanket rule, however.

To be considered for full-time standing at K-State, a student must be enrolled in at least 12 credit hours. With classes that range from one to five credit hours each, schedules may mandate study time anywhere from five to 10 hours a day. Some students in classes like Chinese or Calculus II, or majors such as architecture, will do exactly that.

"I tend to be working on my homework for four to five hours per night," said Ryan Wofford, senior in architectural engineering. "Sometimes the work can become pretty difficult, taking even two whole nights to complete one assignment."

According to Wofford's curriculum, studying for two or three hours per day is a minimum requirement. Engineering itself is a field in which students find themselves working

for large portions of their day, said Mary Rezac, professor in chemical engineering. Rezac said her course requires a study commitment.

"The courses I teach include lots of calculations," Rezac said. "It takes studying to learn how to do it, and requires time to finish it. If we speak in terms of weekdays, my courses will require two hours of outside work to be successful."

Rezac said she has encountered students who have run into time management problems in her courses. Tutoring is available for those who need help with understanding, but if not having enough time is the problem, students may reconsider taking her course, she said.

"How well students do depends on how they prioritize their time," Rezac said. "If students don't have the time to commit to the level of work in my class, they just won't do as well. That's true of my class, as it would be of any other."

[Academictips.org](http://Academictips.org), a website containing a collection of study tips and habits, supports the two hour per day study system, even suggesting up to four hours of daily study for particularly difficult courses.

Studying may mean different things to different students, however. Rezac says that her courses also involve projects, which take a student's time but

may not specifically count as textbook study time. What a student is studying counts just as much as how long he or she spends doing it, Rezac said.

"I think that, in some classes, long hours of work or studying helps," Wofford said. "But there are some other classes where the work just gets tedious, and more isn't necessarily better."

Derrick Weishaar, sophomore in fine arts and theatre, said that he felt the term "studying" can be subjective to field. Weishaar and Wofford have very contrasting fields of study, but the amount of time invested is virtually equal.

"My homework includes drawings, paintings, and things like that," Weishaar said. "I've pulled multiple all-nighters doing sketches in the studio. Art majors may not necessarily have to sit down and 'study,' but my time is mainly spent just doing work."

Students who are in courses that require heavy calculations and research, like Wofford, and students involved in more social and perceptual work, like Weishaar, take different approaches to studying. The blanket rule of two to three hours a day for studying doesn't always fit the mold of the student, Weishaar said.

"I don't think that rule is true for me in every class," Weishaar said. "I just do what I need to do for one class at a time, in

stead of thinking of them all together."

Weishaar believes that some of that weight rests on the teachers and professors, as well.

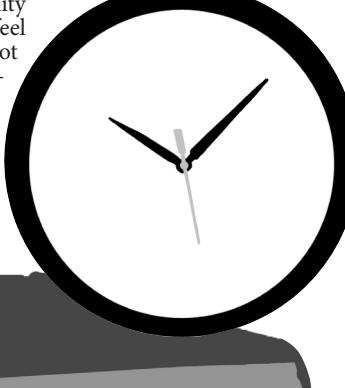
"I wish teachers would talk to each other," Weishaar said. "I know students who truly don't have time to complete all of their assignments, and the teacher will just say, 'Well, that's too bad.' Having understanding teachers is a part of studying well and being successful."

Wofford agreed that the blanket study rule might not be perfectly applicable.

"I think that it all depends on which class you're in," Wofford said. "Some classes require more than two hours and others don't need that much time."

Multiple on-line study helps sites including [psychcentral.com](http://psychcentral.com), [homeworktips.com](http://homeworktips.com), and [study-habits.com](http://study-habits.com) suggest taking breaks after an hour of study to maximize results, and say every student must study to the point at which they are confident.

"Especially for art majors, studying is all about the quality of your work, and how you feel about what you're doing, not completely how your professors feel," Weishaar said. "You have to make sure that you've done enough to get what you want."



## Free introductory class offered on weekends

Cassie Kerr  
contributing writer

*Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.*

K-State students and community members have the opportunity to get morningendorphins up and running thanks to CrossFit Fitness, a workout class offered at the Natatorium.

K-State CrossFit is a program within the Department of Kinesiology that focuses on personal training that helps to develop functional movements and physical fitness under the supervision of a professional trainer.

For a free, introductory workout, students and Manhattan residents can attend the CrossFit session offered Saturday mornings in the Natatorium 04 at 10 a.m. for an hour-long workout.

According to Bryan Heinrich, CrossFit instructor, CrossFit provides a diverse workout.

"The whole idea of CrossFit is to get a wide variety of different

stimulus," Heinrich said. "The class contains varied functional movements performed at high intensity levels."

CrossFit follows 10 basic principles in which the class is focused on: cardiovascular and respiratory endurance, stamina, strength, flexibility, power, speed, coordination, agility, balance and accuracy.

"For this specific CrossFit introductory free workout class, we switch between weight lifting, mono-structural, and gymnastic elements," Heinrich said. "We are basically looking for a varied stimulus. The workout itself changes everyday, but we cycle through those three workouts every Saturday."

The ages of participants who partake in the CrossFit introductory workout class range anywhere from 16-65. Although the program in general has been around for a while, the free introductory workout classes started around January 2011.

"I was pleased with the size of the class, it is a pretty good size," Heinrich said. "In the past, there has been as many as 30 participants and as low as eight. Usually the

class ranges from 12-15 people."

The class offers specialized individual attention that allows for improvement and advice in the future, and participants can attend as many classes as they want.

Heinrich, however, said that more intense exercisers could get bored of the same rotation of workouts.

"It is likely that you will get tired of the same workouts and will want to continue to improve in the future; they are only helpful for so long," he said.

CrossFit guarantees to have a health impact on principles that work; educate kinesiology, human nutrition and athletic training majors on CrossFit methods through exposure to the program, and work with a variety of age groups.

Orin Huber, freshman in entrepreneurship, said that he attended because a friend told him about it.

"It is always good to have a variety of abilities," Huber said. "I usually workout in the weight room of my dorm and I want to have some different variety in my life so I decided to check it out, and it is free."

Rok Derzanic, senior in athletic

training and kinesiology, said he agreed to give CrossFit a try simply out of curiosity.

"I usually run, do yoga and lift weights, so this is a similar approach to CrossFit," Derzanic said.

"It is a very good place to start, the instructor has great knowledge about exercise and helps you to stay in shape and helps you not to over work yourself. Everyone is interested in staying healthy and how to stay in shape, therefore CrossFit is the number one exercise out there right now."

K-State CrossFit is open to the entire Manhattan community. Anyone interested in getting involved, will need to sign up for an Elements class, another workout class designed to help participants learn and reinforce basic movements. Elements also instructs participants on workout methods based on current fitness and physical ability levels.

Current K-State students can also get involved in more CrossFit style workouts by signing up for a one hour credit class called "Intro to CrossFit" (Kinesiology 101), which will be offered on Tuesdays and Thursdays.

## CHANGE | 'Stay open-minded'

**Continued from page 1**

students avoid a delay in graduation.

Certain majors like elementary education, however, have specific courses that won't apply to any other degree, which is why Bosco said it is crucial for students in majors like this to gather as much information as they can before making a commitment.

"It's kind of a mixed bag if you graduate on time or not because there are all different kinds of situations," Bosco said. "But if a student makes a change in a calculating manner and isn't just making changes serendipitously they can graduate on time."

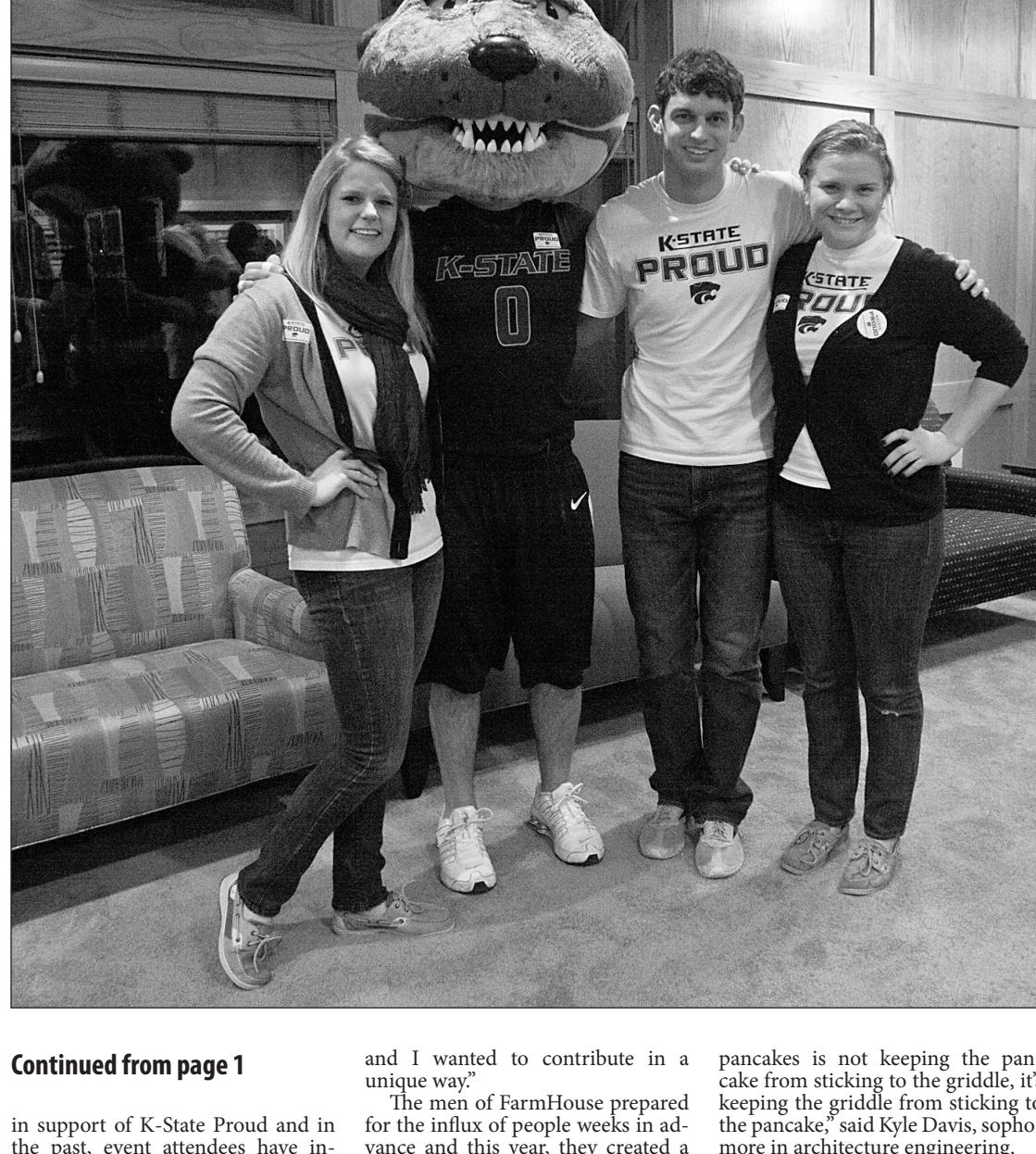
Bosco recommends students to stay open-minded to all possibilities and ask themselves several important personal questions that challenge them to take a hard look at their values and what they stand for.

"Ask yourself, 'Where's is my passion?' and 'What puts a smile on my face?'" Bosco said.

Though her grades were high in architecture, Baus said taking the career assessment helped her realize her people skills could translate into a career in public relations, which she has already begun to dive into. For her, it was helpful to separate what she wanted for herself from what others wanted for her.

"You have to think, 'Is this a major that will grow with you?'" Baus said. "My advice for other students is to decide whether this [current major] is temporary or something you want to do for the rest of your life."

## PROUD | Turn-out better than expected, student response 'tremendous'



**Continued from page 1**

in support of K-State Proud and in the past, event attendees have included both young and old, a father of a Catholic church, and K-State basketball players. The fraternity suggested a \$2 donation to PhilanthroCakes attendees this year.

K-State Proud is a philanthropy that anyone can become involved with to help other students.

"K-State Proud is something I heard about before I started school here," said Paul Lewis, PhilanthroCakes chair and freshman in business and biology. "The concept of students helping students is sweet

and I wanted to contribute in a unique way."

The men of FarmHouse prepared for the influx of people weeks in advance and this year, they created a rap based off Chris Brown's "Look at me now." The video can be found by going to [youtube.com](http://youtube.com) and typing in "Philanthroproud." As of Tuesday morning, there were 4,932 views.

"It turned out so much better than I thought it would and the positive response from K-State students has been tremendous," said Abby Guenther, sophomore in food science.

FarmHouse members expected to cook 3,000 pancakes through the course of the night.

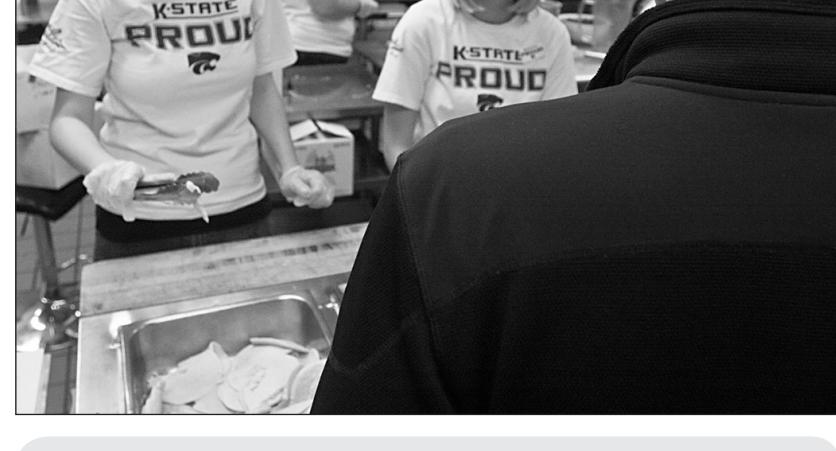
"The hardest part of cooking

pancakes is not keeping the pancake from sticking to the griddle, it's keeping the griddle from sticking to the pancake," said Kyle Davis, sophomore in architecture engineering.

FarmHouse members said they would not divulge their mystery pancake recipe.

"We can't tell you our secret recipe for pancakes, just like we can't tell you our secret greek letters," said Kyle Smothers, junior in food science.

Besides the pancakes, FarmHouse provided a large variety of toppings including homemade hot fudge, peanut butter sauce, chocolate syrup, homemade strawberry syrup, sprinkles and homemade whipped cream.



Erin Poppe | Collegian

**LEFT:** Proud co-chairs **Rachel King**, senior in political science, **Casey Dwyer**, senior in mass communications, and **Carolyn Gatewood**, junior in education, take a moment to pose with **Willie the Wildcat**.

**TOP:** Pancakes were made for the masses of hungry supporters with a turning stovetop. At one time there could be up to 40 pancakes cooking at once.

**BOTTOM:** **Meg Swagerty**, junior in secondary education and **Abby Works**, junior in food science, welcome hungry Proud supporters with fresh pancakes and a smile.

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